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January 17, 2019

## **New Jersey Member Appreciation Email**

We appreciate our members. This month we're taking the opportunity to remind members in New Jersey that we value their participation in our health plans and we value doing business in the state.

The attached two emails are meant to underscore this message. Since it's also a time of year when exercise and eating right are on many peoples' minds, we're including information about our Real Appeal<sup>®</sup> weight loss program and Sweat Equity physical fitness reimbursement program to help members achieve their health goals.

We are sending the emails to our New Jersey-sitused UnitedHealthcare and Oxford fully insured members, respectively, who live in New Jersey and have provided us with their email addresses.

You should feel free to convey this message, in advance of our mid-month distribution, directly to your New Jersey UnitedHealthcare and Oxford fully insured clients and to any New Jersey UnitedHealthcare and Oxford self-funded clients who offer the Real Appeal or Sweat Equity programs. Clients are welcome to share the emails with all of their covered employees, including those who live out of state.

We thank you, and your clients, for placing your trust in us and assure you of our continued commitment to helping New Jersians live healthier lives and making health care more affordable for everyone.

Wishing you a happy, healthy and prosperous New Year.

## Enclosures:

- New Jersey UnitedHealthcare Member Email
- New Jersev Oxford Member Email

Real Appeal is a voluntary weight loss program that is offered to eligible participants as part of their benefit plan. The information provided under this program is for general informational purposes only and is not intended to be nor should be construed as medical and/or nutritional advice. Participants should consult an appropriate health care professional to determine what may be right for them. Any items/tools that are provided may be taxable and participants should consult an appropriate tax professional to determine any tax obligations they may have from receiving items/tools under the program.

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